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**Curtis S. Francisco, CFP<sup>®</sup>, AIF<sup>®</sup> Becomes a  
Member of the Financial Services Institute**

*FSI Advocates for Main Street Americans' Access to Independent, Affordable Financial Advice*

**Jupiter, Florida (May 3, 2012)**—Local financial advisor Curtis S. Francisco, CFP<sup>®</sup>, AIF<sup>®</sup>, President of Asset Advisory Services today announced he has become a member of the Financial Services Institute (FSI) in Washington, DC. FSI advocates for Main Street Americans' access to unbiased, affordable financial advice, delivered by a growing network of more than 35,000 independent financial advisor members.

"I am proud to become a member of the FSI, an organization that works hard every day to protect my clients' access to quality financial advice," said Francisco. "FSI helps educate elected officials and regulators on what Americans need from financial advisors and how the industry works with clients to secure their financial futures. They also help ensure that I can continue to offer my clients and potential clients the advice they need."

"We are very pleased to have Curt Francisco as a new member," said FSI President and CEO Dale E. Brown. "Our advocacy is only as effective as our engaged members. And conscientious advisors like Curt help bring real-life experience to our efforts. We plan to work closely with him as we advocate for independent financial advisors and the hardworking clients they serve."

**About Curtis S. Francisco, CFP<sup>®</sup>, AIF<sup>®</sup>**

Curtis S. Francisco, CFP<sup>®</sup>, AIF<sup>®</sup>, has been providing individuals and organizations with financial guidance since 1980. Located at 2141 Alt. A1A South, Suite 400, Jupiter, Florida, Curtis S. Francisco, CFP<sup>®</sup>, AIF<sup>®</sup> prides himself on crafting unique strategies for each client. For more information, please visit [www.profit1.net](http://www.profit1.net). Securities and advisory services offered through Commonwealth Financial Network<sup>®</sup> Member FINRA/SIPC, a Registered Investment Adviser.

**About the Financial Services Institute (FSI)**

FSI is an advocacy organization for independent financial services firms and independent financial advisors. Established in January 2004, we have well over 100 broker-dealer members and over 35,000 financial advisor members. Our member firms have upwards of 180,000 financial advisors affiliated with them. Our mission is to create a more responsible regulatory environment for independent broker-dealers and their affiliated independent financial advisors through effective advocacy, education, and public awareness. And our strategy includes involvement in FINRA governance, constructive engagement in the regulatory process, and effective influence on the legislative process. For more information, please visit [www.financialservices.org](http://www.financialservices.org).