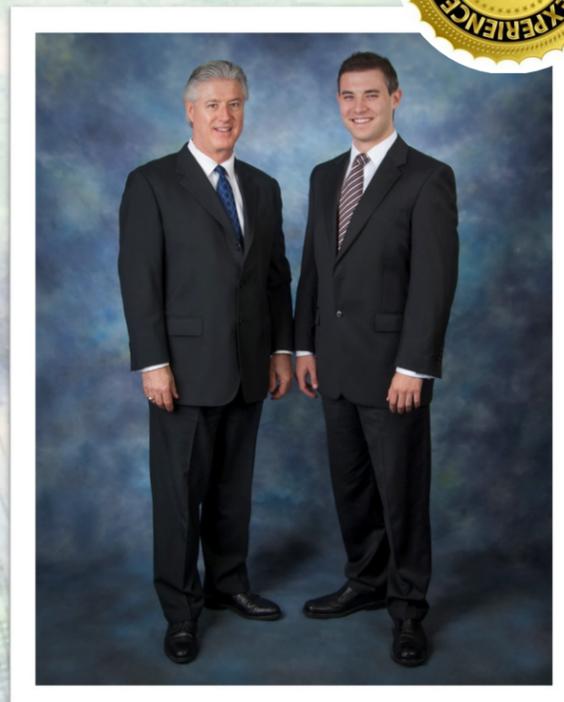


What does it mean to live a full life? A rich life?



What does it mean to live a full life? A rich life? Our clients' perceptions of what it means to be successful — and what that success should provide — have changed radically over the past decade. Our firm's approach is built on the philosophy that your wealth should be tactically aligned in such a way that it *enables* your life, not the other way around.



Many financial advisory firms continue to focus solely on the investment component of your overall financial house. How much do you have now? What will you need in the future? While these questions are undoubtedly important, the real questions are more concerned with how you want to live your life, and how your money should support those ambitions — for you, your family, and perhaps even your community. That's why we at Asset Advisory Services, Inc. we take the time to help our clients see beyond their immediate financial concerns, and to achieve a greater vision of how they can use their wealth to bring more fulfillment and security to their lives. We offer a process that integrates your financial resources with your vision of personal fulfillment, security and integrity. The result is not establishing a single, rigid, financial solution, but rather a vital glide-path, along which your wealth is always at the greatest service to your life. It is an experience that is both transforming and affirming. It is a feeling that goes along with the greatest personal and professional satisfaction you could ever hope to derive from your wealth. We call this "financial wellness."



Asset Advisory Services, Inc.
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